**Script & Code Event Overview**

*General Assembly, 51 Melcher St, Boston, MA*  
*April 10-12th, 2015*

**Title:** Script&Code

**Our Website:** www.scriptandcode.com

**Event Page:** https://generalassemb.ly/education/script-code/boston/12253

**About Script&Code:** Script&Code is an attempt to give back to the Massachusetts community by bringing together two innovative industries and trying to create something great. The goal is to provide tools and strategies in order to set the stage for storytelling innovation.

**Description of Event:** A weekend-long event that brings together storytellers (such as filmmakers, artists, producers, writers, illustrators, graphic designers, and musicians) and developers, and challenges them to tell stories that engage audiences in new ways. Attendees will form teams comprised of both storytellers and developers and spend the weekend developing pitches and new products. The event will feature a variety of hands-on workshops and speakers. Attendees can look forward to honing their skills at using version control, storytelling, the art of pitching, and creating/working with development environments.

**Goals for Attendees:** After completing the weekend, event attendees should come away with the tools needed to take an idea from paper to actual development.

**Expected Attendance:** 50

**Expected Attendee Demographics:**
- **Age:** 18-34
- **Education Level:** Student (Undergraduate and graduate), College, Graduate
- **Industries:** Technology, Film/Production, Academic
Partners:
- General Assembly (https://generalassemb.ly/boston)
- Massachusetts Production Coalition (http://massprodcoalition.org/)
- Boston University (http://www.bu.edu/)

General Event Plan:

**FRIDAY**
- 5:00PM: Check-In
- 5:45PM: Opening Remarks
- 6:15PM - Close: Mixer/ Food & Drinks; Open time to build teams
- 8:30PM: Workshop w/Matthew Brender: Using Version Control Effectively

**SATURDAY**
- 9:00AM: Doors open
- 9:00AM-10:00PM: Open time to form team and work on projects
- 10:00AM: Workshop w/Matthew Pontes - Development Environments
- 1:30PM: Workshop w/Apollo Clark - Securing your App
  - PyJenkinsCI, a Vagrant Python Jenkins CI server (Check it out on Github: https://github.com/apolloclark/py-jenkins-ci)
- 3:00PM: Workshop w/Garland Waller - Pitch & Package

**SUNDAY**
- 9:00AM: Doors Open
- 9:00AM-4:00PM: Open time to work on projects
- 4:15PM-5:30PM: Team presentations w/ the opportunity to get feedback from industry experts
- 5:30PM: Closing Remarks

Speakers (Bios):
- Garland Waller
  - Waller is an award-winning producer-writer-director of nationally syndicated and local television and independent film programs. *No Way*
Out But One, her second indie feature documentary, was selected for the Bare Bones International Film Festival and has won an Indie, an Accolade, and a Telly award. It was also selected for The Unspoken Film Festival on Human Rights. She is a professor at Boston University where she teaches a class on creative producing and documentary production.

- Matthew Pontes
  - Matthew Pontes is an attorney-turned full stack developer. He currently develops Ruby on Rails applications for a Boston-area startup.

- Apollo Clark
  - Apollo Clark has been a developer since 2001. He's also a Security/DevOps enthusiast and OWASP member. He currently works as a Sr. Web Developer, creating web systems for Fortune 500 companies, using BigData, Geospatial Analysis, and Machine Learning.

- Matthew Brender
  - Matt Brender is a Senior Developer Advocate at Basho Technologies, Inc. Matt is an expert at creating data-driven marketing strategies for clients at the national and international levels.